

Media Memo (TV)



Recipient: TAPE OFFICE
 cc: Roger Samano
 From: Jay Orcine / Jojo Olegario
 Fax No: 812-7792
 Telephone: 813-7797
 Date: Mar. 11, 2010

Client: AKAP BATA PARTY LIST
 Product: AKAP BATA PARTY LIST
 CE no.: AKAP-BATA-TV-10-01
 Memo no.: JLO-AKAP-TV-10-32

no. of pages (incl this page):

Kindly refer to the following T.O / Memo based on the following details:

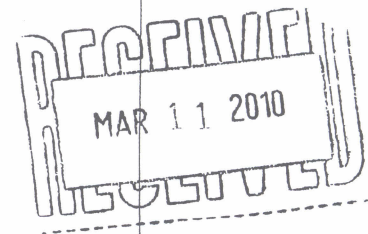
1. Please refer to B.O# JLO-AKAP-TV-10-14 dated Mar. 3, 2010.
2. Please refer to B.O# JLO-AKAP-TV-10-20 dated Mar. 3, 2010.
3. Please refer to B.O# JLO-AKAP-TV-10-23 dated Mar. 3, 2010.

Effective immediately, please **HOLD** all spots of AKAP BATA PARTY LIST material version "Naging Mahirap Akap" 30s due to new direction of client.

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For strict Implementation.

Thank you.



IMPORTANT: PHD MEDIA NETWORK 2006 INC. represents and binds only as agent and only to the net amount paid to it by the Advertiser Client under this order.

(2) Prevailing standard agency commission is allowed; (3) If instructions are not clear, please contact the Agency immediately.

PUBLICATION ORDER: (1) The Advertiser through the Agency will pay exact measurements of space in line from cut off rule, with no measurement allowed in excess of space ordered (2) No invoice will be paid unless the corresponding Media Purchase Order number specified and four (4) tearsheets are attached; (3) Charges must be consolidated in one (1) invoice for every (3) Charges must be consolidated in one (1) invoice for every item/product advertised during the month to be presented to the Agency for processing not later than the fifth of the following month.

Authorization
 Received by / date received:

Issued by: Jay Orcine

Noted by: Jojo Olegario / Liza Obispo