

2007 STATE OF THE CITY REPORT



OROG SA GABOS AN NAGUENO

**Putting Our People First:
Development that Matters**

February 12, 2007 * New Plaza Quezon

Sequence

- **Trials:** The post-Reming report
- **Triumphs:** Distinctions in diverse areas of governance
- **Time-tested gains:** The Bicol MDG report
- **Doing more with less:** 2006 accomplishments
- **Making the best better:** Thrusts and directions

Trials

- **Quickly restored normalcy** to Naga after the most devastating typhoon in history
- Multisectoral **Task Force Reming** led relief and ongoing reconstruction effort: NCPC, MNCCI, FCCCI, PICE, etc
- Relief efforts benefited **33,450 individuals**: 72% with relief goods, 28% with housing assistance

Triumphs

- ❑ **Most Business-Friendly city in the Philippines for 2006:** Philippine Chamber of Commerce and Industry (PCCI)
- ❑ **Most Child-Friendly among Independent Component and Highly Urbanized Cities in the Philippines for 2006:** Philippine Council for Welfare of Children (PCWC)
- ❑ **Award for Continuing Excellence (ACE)** for durable and sustainable innovations in governance: Galing Pook Foundation
- ❑ **Ten Best Implementors of Millennium Development Goals (MDG):** United Nations Development Program (UNDP)
- ❑ **Hall of Fame, Best City Website:** National Computer Center

Continuing Affirmation

- **Most innovative, best managed city** in the Philippines
- More than **140 international, national and regional awards** and recognition in diverse areas of local governance since 1988

Time-tested Gains

- **Based on draft regional progress report on the MDGs** commissioned by the Development Academy of the Philippines (DAP) through NEDA,
 - Uses **data from regional offices of various government line agencies in Bicol**
- Looked at progress made by **Bicol's six provinces and three cities** on the MDGs
- Also includes **Philippines' performance on same measures**, taken from the national government's presentation material on the MDGs

TIME-TESTED GAINS

Poverty Incidence

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	39.9	24.7	19.9	On track
Bicol	55.0	40.5	27.5	Off track
Albay	n.d.	45.9	27.5	Off track
Camarines Norte	n.d.	49.0	27.5	Off track
Camarines Sur	n.d.	39.4	27.5	On track
Catanduanes	n.d.	21.9	27.5	Achieved
Masbate	n.d.	60.8	27.5	Off track
Sorsogon	n.d.	34.2	27.5	On track
Iriga City	n.d.	29.9	27.5	On track
Legazpi City	n.d.	33.9	27.5	On track
Naga City	n.d.	18.9	27.5	Achieved

Sources: National Statistical Coordination Board (NSCB); "Estimation of Local Poverty in the Philippines"

TIME-TESTED GAINS

Preschool Malnutrition

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	34.5	27.6	17.2	Off track
Bicol	68.3	22.6	34.1	Achieved
Albay	70.5	23.1	34.1	Achieved
Camarines Norte	70.4	17.5	34.1	Achieved
Camarines Sur	72.9	26.5	34.1	Achieved
Catanduanes	72.3	23.8	34.1	Achieved
Masbate	60.2	24.4	34.1	Achieved
Sorsogon	64.5	20.8	34.1	Achieved
Iriga City	62.4	9.8	34.1	Achieved
Legazpi City	76.9	16.0	34.1	Achieved
Naga City	71.7	5.6	34.1	Achieved

Source: Department of Health, Region V

TIME-TESTED GAINS

Elementary Participation Rate

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	85.1	90.0	100.0	Off track
Bicol	85.8	85.1	100.0	Off track
Albay	90.0	83.8	100.0	Off track
Camarines Norte	87.9	84.8	100.0	Off track
Camarines Sur	86.5	84.0	100.0	Off track
Catanduanes	88.6	86.6	100.0	Off track
Masbate	75.0	90.3	100.0	Off track
Sorsogon	87.2	82.7	100.0	Off track
Iriga City	88.2	72.5	100.0	Off track
Legazpi City	91.7	72.5	100.0	Off track
Naga City	88.2	100.0*	100.0	Achieved

Sources: Department of Education, Region V; *Division of City Schools, Naga City

TIME-TESTED GAINS

Elementary Completion Rate

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	n.d.	62.1	100.0	Off track
Bicol	61.4	67.0	100.0	Off track
Albay	66.2	73.4	100.0	Off track
Camarines Norte	69.9	85.3	100.0	On track
Camarines Sur	65.4	61.4	100.0	Off track
Catanduanes	67.0	80.4	100.0	On track
Masbate	43.2	53.7	100.0	Off track
Sorsogon	61.1	71.7	100.0	Off track
Iriga City	66.6	69.7	100.0	Off track
Legazpi City	72.5	74.9	100.0	Off track
Naga City	78.4	66.6	100.0	Off track

Source: Department of Education, Region V; n.d. – no data

TIME-TESTED GAINS

Under-Five Mortality Rate

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	80.00	40.00	26.70	On track
Bicol	17.37	6.09	5.79	On track
Albay	13.98	4.71	5.79	Achieved
Camarines Norte	37.17	8.77	5.79	On track
Camarines Sur	17.77	6.31	5.79	On track
Catanduanes	22.13	11.18	5.79	Off track
Masbate	13.46	5.16	5.79	Achieved
Sorsogon	19.88	4.92	5.79	Achieved
Iriga City	9.39	9.21	5.79	On track
Legazpi City	18.26	8.94	5.79	On track
Naga City	6.26	3.68	5.79	Achieved

Source: Department of Health, Region V

TIME-TESTED GAINS

Infant Mortality Rate

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	57.00	29.00	19.00	On track
Bicol	19.89	9.33	6.63	On track
Albay	13.98	4.83	6.63	Achieved
Camarines Norte	37.17	15.48	6.63	Off track
Camarines Sur	17.77	7.98	6.63	On track
Catanduanes	22.13	14.78	6.63	Off track
Masbate	13.46	11.07	6.63	On track
Sorsogon	19.88	8.25	6.63	On track
Iriga City	9.39	16.49	6.63	Off track
Legazpi City	18.26	13.26	6.63	Off track
Naga City	6.26	8.96	6.63	On track

Source: Department of Health, Region V

TIME-TESTED GAINS

Fully Immunized Children

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	n.d.			
Bicol	93.00	87.00	100.00	Off track
Albay	109.00	89.00	100.00	Off track
Camarines Norte	79.00	82.00	100.00	Off track
Camarines Sur	90.00	80.00	100.00	Off track
Catanduanes	73.00	80.00	100.00	Off track
Masbate	103.00	96.00	100.00	Off track
Sorsogon	97.00	86.00	100.00	Off track
Iriga City	53.00	87.00	100.00	Off track
Legazpi City	65.00	96.00	100.00	Off track
Naga City	86.00	112.00	100.00	Achieved

Source: Department of Health, Region V

TIME-TESTED GAINS

Maternal Mortality Ratio

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	2.09	1.72	0.52	Off track
Bicol	1.22	1.16	0.31	Off track
Albay	0.83	0.56	0.31	On track
Camarines Norte	2.93	1.34	0.31	Off track
Camarines Sur	1.46	0.87	0.31	Off track
Catanduanes	1.22	0.76	0.31	Off track
Masbate	1.57	1.11	0.31	Off track
Sorsogon	0.93	2.83	0.31	Off track
Iriga City	0.67	1.53	0.31	Off track
Legazpi City	0.70	0.29	0.31	Achieved
Naga City	0.00	0.00	0.31	Achieved

Source: Department of Health, Region V

TIME-TESTED GAINS

Access to Safe Water

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	73.70	80.00	86.80	On track
Bicol	35.03	45.20	67.52	Off track
Albay	62.88	45.20	67.52	Off track
Camarines Norte	37.87	50.40	67.52	Off track
Camarines Sur	12.60	30.40	67.52	Off track
Catanduanes	62.88	57.50	67.52	On track
Masbate	14.02	28.00	67.52	Off track
Sorsogon	43.22	64.20	67.52	On track
Iriga City	55.17	56.70	67.52	On track
Legazpi City	30.72	72.70	67.52	Achieved
Naga City	63.64	100.00	67.52	Achieved

Source: Department of Health, Region V

TIME-TESTED GAINS

Access to Sanitary Toilets

Area	Actual		Target	Status
	Baseline	Current	2015	
Philippines	n.d.			
Bicol	58.33	67.85	79.17	Off track
Albay	65.58	69.85	79.17	On track
Camarines Norte	61.49	67.51	79.17	Off track
Camarines Sur	63.53	73.93	79.17	On track
Catanduanes	69.56	68.73	79.17	Off track
Masbate	28.61	45.98	79.17	Off track
Sorsogon	56.48	66.86	79.17	Off track
Iriga City	67.07	80.1	79.17	Achieved
Legazpi City	54.49	64.43	79.17	Off track
Naga City	93.04	100.00	79.17	Achieved

Source: Department of Health, Region V; n.d. – no data

Sectoral Accomplishments

- ❑ **Economic:** investments, livelihood and employment, tourism, agriculture
- ❑ **Infrastructure:** Roads, drainage, telecommunications, water supply
- ❑ **Social:** Education, support system for learning, health and nutrition, social welfare, housing and area upgrading
- ❑ **Environmental:** Solid waste management, air and water quality
- ❑ **Development management:** Legislation and legal, computerization, protective services, planning services, human resource management
- ❑ **Financial management:** Revenue generation, real property assessment

Investments

INDICATOR	2005	2006	Variance
New Enterprises	76.2	459.7	160.89%
New Building Permits (Commercial, Industrial and Institutional)	643.2	837.2	30.17%
New Subdivision Development Permits	599.4	90.5	(84.90%)
Total Investments	1,418.8	1,387.4	(2.21%)

- ❑ **Total value.** P1.39 billion in fresh money
- ❑ **Commercial.** 1,309 new enterprises. 293 more than 2005 (29% growth)
 - 161% increase in total capitalization (P460m)
- ❑ **Construction.** 30% more invested (P837m)
- ❑ **Job creation.** 5,500 new jobs

Livelihood, Employment, Agriculture

LOCAL EMPLOYMENT				OVERSEAS EMPLOYMENT		
	2005	2006	% Inc (Dec)	2005	2006	% Inc (Dec)
Applicants Assisted	3,920	4,053	3%	3,345	1,736	(48%)
Applicants Placed	2,513	2,853	14%	458	168	(63%)
JOBS FAIR (LOCAL)				JOBS FAIR (OVERSEAS)		
Applicants Assisted	825	2,842	244%	449	1,981	341%
Vacancies Solicited	869	1,761	103%	3,241	19,515	502%

- ❑ **Employment:** Local job market expands by 14%. Job fairs brought 502% more job vacancies abroad (19,514), 103% more local openings (1,761).
- ❑ **Livelihood.** Extended loans to 1,171 micro-entrepreneurs
- ❑ **Agriculture.** 2,860 beneficiaries. Expended P1.1 million for lending, input subsidy and technical services

Tourism

- ❑ **Topped perennial leader Legazpi/Albay** for the first time in years.
- ❑ **Foreign arrivals up by 505%** (25,830 vs. 4,266)

Area	2005	2006	% Inc (Dec)	% Share (05 vs. 06)
Naga/Camarines Sur	144,252	258,608	79%	29% to 41%
Legazpi/Albay	160,185	133,440	(17%)	32% to 21%
Masbate	62,512	77,130	23%	12%
Sorsogon	47,457	65,384	38%	9% to 10%
Camarines Norte	58,667	73,539	25%	12%
Catanduanes	28,305	29,026	3%	6% to 5%
Total	501,378	637,127	27%	100%

Source: Department of Tourism, Region V

Roads

- ❑ Naga continues to lead Bicol in road access, availability
- ❑ Concrete roads **more than twice that of Legazpi**
- ❑ **Road density.** Our 2.09 kms per square kilometer is way above Iriga's 1.60 kms/sq km and Legazpi's 1.25 kms/sq km.

Type	1988	Percentage	2006	Percentage
Concrete	36.71	24%	155.78	88%
Concrete with Asphalt Overlay	0	0%	2.50	1%
Asphalt	61.94	40%	4.13	2%
Gravel	53.88	35%	1.30	1%
Unsurfaced	3.35	2%	13.63	8%
Total	155.88	100%	177.35	100%

Drainage, Telecommunications

- **Drainage.** Invested another P2.6 million to further extend most extensive drainage system in Bicol. Five years ago, it already reached 84 kms.
- **Telecoms.** Fixed line-to-household ratio of 1:2
 - 13,000 installed landline capacity as of 2000
 - GSM (Globe, Smart, Sun) and CDMA (Bayantel Span) wireless networks
- **IT propensity rate of 33%** - 1 of every 3 households have access to computer

Water Supply

- Extended **Level III water supply services** – which pipes tap water into individual households – **to all barangays in Naga, including Panicuason**
- MNWD, one of the country's best, instrumental in
 - Covering 8 more barangays since 1988, and
 - **Attaining MDG target** of providing full access to safe drinking water **11 years ahead of schedule**

Education

- **Opened another elementary school in Balatas**, bringing total to 29
- Topped **Regional Unified Achievement Test** at elementary and secondary levels
- Reduced average class size (between 40-45) by **hiring 89 locally funded teachers**
 - 1 of every 10 public school teachers being funded by School Board
- **Upgraded public school facilities** by hosting Palarong Bicol and Palarong Pambansa

Support System for Learning

- **Raul S. Roco Library.** Grew its collections to 28,614, a 1:5 ratio to total city population
 - Library visitors increased by 47% (from 33,728 in 2005 to 49,451 last year)
- **DepEd Library Hub.** Based at Roco Library. First in Bicol
- Enhanced by locally-developed computerized library management system
 - Adopted by other DepEd Library Hubs in the country

Support System for Learning

- **Bicol Science and Technology Centrum.**
The only LGU-operated science center in the whole of Luzon
- Visited by more than 552,000 since its inception in 1995
 - Home to “Science on Wheels,” a mobile S&T exposition
- **Educare.** Gawad Galing Pook-winning Montessori-based preschool system.
 - 72 centers increased total enrolment by 9% to 2,767

Support System for Learning

- **Sanggawadan.** Only remaining active localization of AusAid project out of original 25 Philippine cities
- Covered basic school fees and school supplies of 1,596 indigent school children. Extended rice incentives to their families.
 - Covered 2,000 more with School Board funding
- **Iskolar kan Ciudad.** Supports between 161-190 college scholars at any given semester
- Graduated 33 students in March 2006, bringing cumulative total to 398

Health

- Continues to have **zero casualty in epidemiology statistics**
 - Cases of typhoid went down by 76%
- **Naga City Hospital.** Served a total of 47,069 patients, 11% higher than last year's 42,118
 - Average of 187 per day, 20 more patients than 2005
- Emergency Rescue service responded to 3,124 patients, 29% more in 2005
- **City Health Office.** Medical division served 7,272 clients. Dental attended to 8,680

Nutrition

- **Further brought down to 4.3%** the 4.9% malnutrition rate among preschoolers registered in 2005
 - Improves on what the MDG report reflected (5.6% in 2004)
- **Raised percentage of those with normal nutritional status to 94.7%** from 93.9% in 2005
- **Launched Nutri-Dunong project** – with funding support from the School Board – to focus on **nutritional status of elementary school children**

Social Welfare

Particulars	2006	2005	% Increase
Beneficiaries	14,846	10,478	42%
Amount Spent (Million Pesos)	4.8	3.4	41%

- **Relief.** Provided relief and rehab assistance to 26,437 households, amounting to P4.2 million
- **Vulnerable sectors.** Rescued 180 battered women and children. Assisted 760 solo parents. Provided assistive devices to 24 persons with disabilities. Issued purchase booklets to 919 senior citizens. Extended P258,250 to 96 households that fell victim to fire
- Counseled 75 OSYs. Endorsed 559 needy clients to other GOs and NGOs. Prepared social case study reports for 861 individuals

Housing and Area Upgrading

- **Housing.** Awarded homelots to 200 more beneficiaries at the Isarog Heights Subdivision in barangay Carolina.
 - Brought cumulative total of Kaantabay beneficiaries to 8,763 families, 33% of total household population in Naga
- **Landbanking.** Secured additional 5.5 hectares for Kaantabay project
- Completed issuance of 125 remaining titles for Metroville Resettlement Project by Registry of Deed
- **Area upgrading.** Spent **P182.3 million** to improve urban basic services in blighted areas of Abella, Igualdad Interior, Mabulo, Tabuco, Triangulo, Lerma and Balatas

Environmental

Year	2004	2005	2006
Air Quality Reading (ugcm)	110.65	83.04	80.6
Corresponding Rating	Fair	Good	Good

- ❑ **Solid waste.** 68-man ENRO rose to challenge of Milenyo and Reming. Collected **16% more than usual**
 - 23,843 tons, an average of 44.2 tons being processed daily. Represents an 11% increase over the 40-ton daily processing rate in 2004
- ❑ **Air quality.** Maintained **Good rating**. For comparison, Baguio was doing between 160-200 ugcm
- ❑ **Water quality.** Maintained **Class C rating** for Naga River: useful for irrigation and navigation

Legislation, Legal Services

- ❑ **Legislation.** Sanggunian Panlungsod adopted 451 resolutions and enacted 79 ordinances
- ❑ Serves as **innovations vanguard**, crafting revolutionary policies that institutionalized Naga's "best practices"
 - Is representing Bicol in ongoing DILG search for most outstanding sanggunians in the country
- ❑ **Legal.** With help of Cadiz and Tabayoyong Law Offices, secured a **temporary restraining order (TRO)** from the Supreme Court
 - Prevented Judge Filemon Montenegro from executing RTC decision to eject city government from City Hall compound

Computerization

- Through EDP unit, Naga became **first Philippine LGU to enter the e-LGU Hall of Fame**
 - **Third consecutive Best City Website award** in the National Computer Center (NCC)-sponsored annual search
- City website at www.naga.gov.ph generates an average daily hit of almost 3,000
 - Ranked **one of the top 100,000 websites worldwide** based on a ranking by Alexa.com, a web-tracking outfit owned by Amazon

Indicator	2005	2006	% Inc
Monthly Average Hits	741,998	1,084,339	46%
Monthly Peak Hits	1,200,000	1,817,120	51%

Protective Services

CRIME INDICATORS	2005	2006	% Inc (Dec)
No of Cases	162	100	(38%)
Crime Solution Efficiency	70%	78%	11%
ILLICIT DRUGS	2005	2006	% Inc
Shabu (grams)	9	219	2333%
Marijuana (kg)	0.028	1.4	4900%

- ❑ **Crime volume.** Trimmed down by 38%, from 162 incidents registered in 2005 to only 100 last year
- ❑ **Crime solution efficiency.** Improved by 11%, from 70% in 2005 to 78% last year
- ❑ **Public safety.** PSO disposed of at least 20 complaints every month. Annual total: 277 violations referred to the City Prosecutor's Office

Planning, Human Resource Mgt

- **Planning.** Held 14 sectoral consultations to jumpstart updating of the city's development and land use plans
- **Adopted MDG, Public Governance Scorecard (PGS) frameworks** as basis of development planning
 - **Works with sectoral groupings to deepen the participatory planning initiatives** that earned Naga the 1998 Dubai International Award
- **Human resource.** Naga HRMO **adjudged Bicol's best** many times over
- Processed and secured CSC approval for the appointment of 28 permanent, 323 casual, 103 contractual, 10 consultancy and 57 job order staff of the city government
 - Ensures that City Hall promotes meritocracy and gets only the most qualified

Revenue Generation

Item	Target	Collection	Efficiency (2006)	Efficiency (2005)
General Fund	344.0	374.2	109%	107%
Special Education Fund	27.5	38.1	139%	138%
Real Property Tax (Barangay Share)	8.9	11.9	134%	125%

- ❑ **Total income.** Increased by 9.6%, from P341.5 million in 2005 to P374.2 million last year
- ❑ **Locally generated revenues.** At P167.9 million, contributed healthy 45% to the total. IRA accounts for 55% balance
- ❑ Naga led Bicol in RPT collection efficiency. Recently recognized by Land Bank as model of fiscal management among Philippine LGUs

Real Property Assessment

- City's **revenue generating potential is yet to be maximized** insofar as real property taxes (RPT) are concerned
- Estimated collectible for 2006 actually stood at P94.9 million. This will increase to P97.6 million for the current year
 - Based on P4.63-billion taxable valuation established for the year (P129 million higher than 2005) and 1,776 additional real property units registered in 2006
 - At current levels, Naga is **realizing only 91% of its total RPT potential**
- **Asset management.** Prudent, results-oriented fiscal management philosophy enables city to optimize use of its assets.
 - Example: Metro Naga Coliseum, 3-time Palarong Pambansa host over last 10 years

Our Thrusts and Directions

- **Vision:** “Maogmang Ciudadano sa Maogmang Lugar”
- **Five key strategies:**
 - “Reengineering” Naga
 - Reducing poverty incidence
 - Improving access to quality basic services;
 - Enhancing the quality of life through livable communities, and
 - Promoting good governance and responsible citizenship

'Reengineer' Naga

- **We will learn from the lessons brought by Super Typhoon Reming**
 - **Ferocious calamities**, with winds reaching close to 300 kph, **will become commonplace**, because of global warming
- **In this regard**
 - We will undertake **comprehensive vulnerability reassessment** of the city
 - Based on outputs, **redo existing policies that govern infrastructure and housing design and construction, agriculture and cropping**
- **In other words: We must be ready to change our way of life** in view of the new environmental challenges

Reduce Poverty

□ **Growth-oriented:**

- Improvement of Naga City Public Market
- Additional district markets
- Tiangge sa Central Bus Terminal (CBT)
- Improve agricultural productivity
- Intensified rationalized microlending

□ **Stronger safety nets:**

- Expanded income extenders
 - Expanded Sanggawadan, Project QUEEN and QUEEN+, Tindahan Natin Program, iServe-powered SOMECAP health insurance program
- More equitable and responsible social housing

Improve Access to Quality Services

- **Quality Universal Elementary Education in Naga (QUEEN) and QUEEN+** Initiatives
- **Improving quality of education:** Institutionalize separate track for best and brightest
- **Greater efficiency in health sector:** iServe to run SOMECAP program
- **Advancing children and women welfare:** City children officials program

Enhance Quality of Life

□ **Improve livability**

- Redevelopment of CBD I
- Clean and Beautiful Naga City
- More efficient drainage and road network
- Enhanced peace and order

□ **Tourism investment and promotion**

- Naga highland development: Carolina-Panicuason Circumferential Road
- Convention city: Completion of Metro Naga Coliseum before Peñafrancia Fiesta
- 'Digital city': widespread access to wireless technologies

Promote Good Governance

- ❑ **Bikol translation of Naga City Citizens Charter**
- ❑ Strengthen i-Governance's **digital tools for civic engagement:**
 - TxtNaga
 - City website www.naga.gov.ph
 - i-Serve
- ❑ **Decentralize certain frontline services to the city's barangay councils**, e.g. community-based garbage collection
- ❑ Leverage Naga's track record in urban governance **to generate external resources for local development initiatives**

Conclusions

- ❑ For the long run, **strong commitment to the principles and practice of good governance pays**
- ❑ Naga as an **urban community is ever more secure and confident on its abilities, capabilities and potentials**
- ❑ Affirmed two theses on development:
 - It is fully compatible with a democratic system of governance
 - A path built on competence, partnerships and participation with the local civil society is sound, solid and sustainable
- ❑ Validated **wisdom of pursuing growth with equity** that balances growth of the economy and welfare of citizenry
 - To attain development that matters, **local state must often tilt balance on behalf of those with less in life**
- ❑ Demonstrated that **a locality can overcome inherent natural, geographical limitations and be among the best**