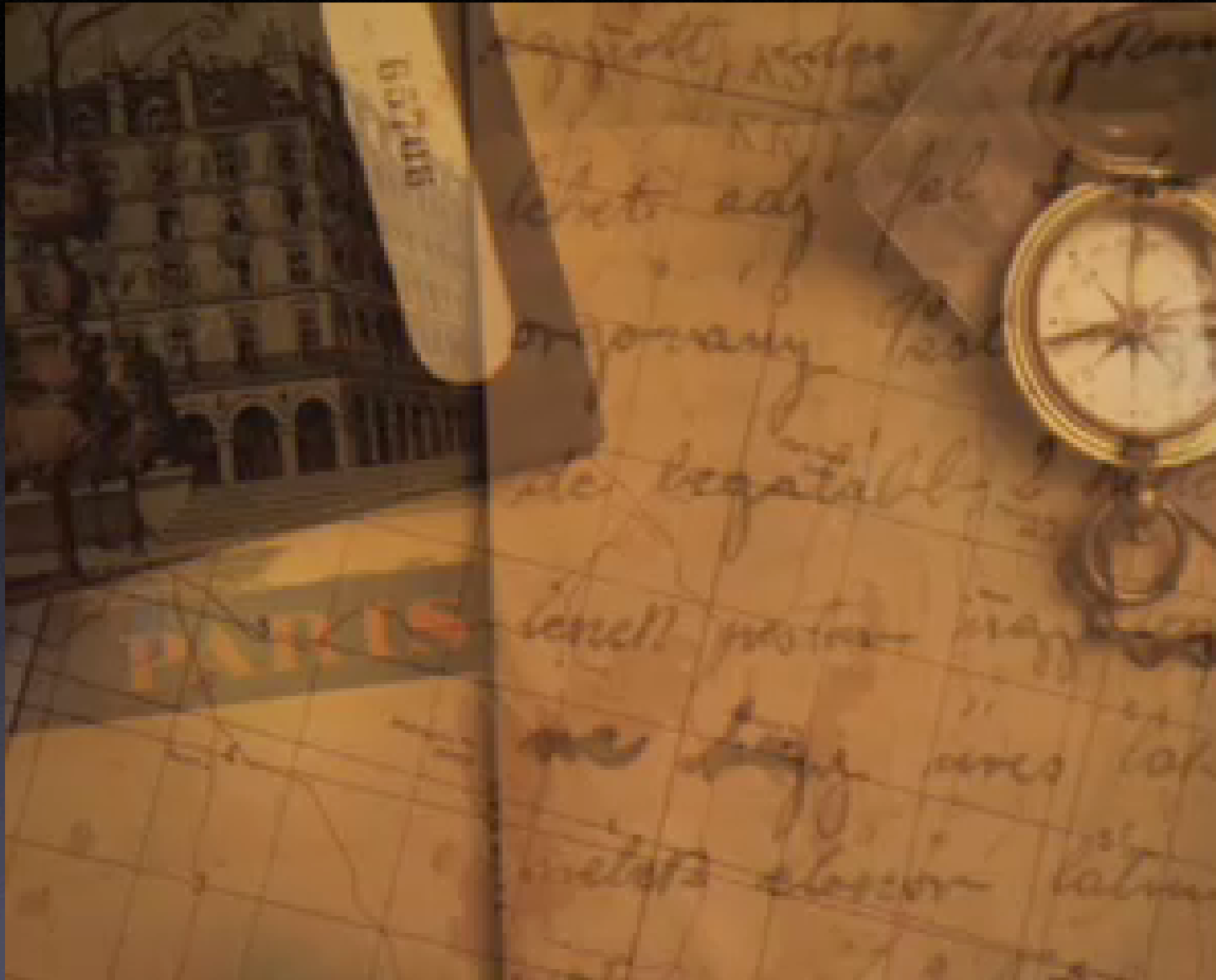


Asia247.tv



<http://www.asia247.tv/asia0900/>

Change the World,
One Podcast at a time.

Jeremiah Foo
Asia247.tv, SEA[e]M

Podcast vs Broadcast

- Wide Audience Reach
- On-Demand
- Push and Pull
- Subscription Models

The Big Boys are Here

- iTunes - ABC, NBC, Disney Channel
- Google Video
- Yahoo! Video
- You Tube
- AOL Radio

Does it Work?

- TWiT - 200,000 downloads
- iTunes - sold One Billion podcasts
- DLTv - 150,000 daily downloads
- PodTV.jp - over 100 channels by 2007

Demo

- Hardware
- Software
- Network Requirements
- Storage Requirements
- Shownotes and other information
- Upload

Live Feeds

- RSS Feeds:
<http://feeds.feedburner.com/Asia0900/>

Questions?